

## PRESS RELEASE

### COVENT GARDEN REOPENS ON MONDAY 12TH APRIL AS LONDON'S ULTIMATE OUTDOOR DESTINATION WITH AL FRESCO DINING, SHOPPING AND MORE

8<sup>th</sup> April 2021

- *Over 800 outdoor dining seats will be available across over 35 restaurants*
- *12<sup>th</sup> April sees the launch of a 6 month programme of public art installations, pop up bars, outdoor performance and culture*
- *A weekly street food festival in partnership with Feast It opens from 8<sup>th</sup> April – 16<sup>th</sup> May*
- *The Tanqueray Terrace by Dirty Martini will pop up 13<sup>th</sup> April – 3<sup>rd</sup> May on the Piazza serving 5 brand new limited edition cocktails*
- *The area's much loved shops reopen in full including Apple, Chanel, Deciem, Ganni, Kick Game, NARS, Tom Ford and more*
- *New openings include Bucherer, Arc'tyrex, Vashi, Strathberry and Sacred Gold*

Covent Garden, the pedestrianised heart of London loved for its dining, shopping and culture, reopens on Monday 12th April with over 35 restaurants offering an additional 500 new outdoor dining seats, a six week street-food festival, new pop-up bars on the Piazza, a 3m high 'Hello London' welcome back message and a new botanical garden outdoor picnic area. This marks the start of a 12<sup>th</sup> April sees the launch of a 6 month programme of public art installations, pop up bars, outdoor performance and culture. All of the area's much loved retailers will also be reopening their doors with special welcome back offers, while visitors can also take advantage of a newly opened secure bike storage facility from specialists SpokeSafe when cycling in.

Famous for its dining offering, Covent Garden will unveil a new open air scheme across the estate to expand its al fresco offer to **over 800 outdoor seats** across more than **35** restaurants. The scheme will span seven streets as well as the historic Piazza, offering weatherproof drinking and dining options for visitors, with heaters, lighting, large parasols and windbreak screens. Much loved restaurants offering outdoor dining include neighbourhood favourites and independent restaurants **Frenchie, The Oystermen, Cora Pearl, Flat Iron, Ladurée, Da Henrietta, Avo Bar, Mariage Freres** and **Din Tai Fung**, while **La Goccia's** hidden courtyard oasis and **SUSHISAMBA's** terrace remain open offering new menus and dishes to be discovered. A number of streets around the area will continue to be pedestrianised including Henrietta Street, Floral Street, Maiden Lane and Southampton Street, joining the existing pedestrianised Piazza, King Street and James Street - continuing to make Covent Garden an al fresco enclave filled with shopping, dining and discovery.

The area will also unveil a large scale 'Hello London' sign in front of the Market Building as a welcome back to visitors, staff and shoppers who have been away from the estate since December.

# COVENT GARDEN

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This spring Covent Garden will also welcome five new openings including leading Swiss watch retailer **Bucherer** reopening in a new location having doubled the size of its store, fine jewellery brand **Vashi**, outdoor apparel brand **Arc'teryx**, designer accessories brand **Strathberry** and premium piercing parlour and gold jewellery boutique **Sacred Gold** which will all welcome shoppers on the estate in the coming months. These new openings further cement Covent Garden's position as one of London's most exciting locations for open-air shopping with global brands including **Tiffany & Co**, **A.P.C**, **Apple**, **Jo Malone London**, **Kick Game**, **Free People**, **American Vintage** and **Ganni** all reopening on 12th April, and welcoming back shoppers in store. Beauty retailers predicting booming post-lockdown self-care sales across the estate also include **Chanel**, **Dior**, **Charlotte Tilbury**, **NARS** and **Tom Ford**. Exclusively for reopening week, **Ganni** will be gifting shoppers that spend over £100 a crochet heart keyring from their new Kiosk collection, while **Fiona Fleur** will sell fresh flowers alongside bespoke dried floral arrangements in store and **The Alkemistry** will resume piercing services and celebrate the launch of its Minnie package for families to mark special moments.

Visitors will also be able to enjoy a six-week-long street food festival, from Thursday 8th April to Sunday 16th May, from **Feast It**, offering a changing weekly roster of street food pop ups. From Monday to Sunday each week pop ups including British Street Food Award winners **Utter Waffle**, **Bubble Bros**, **The Barrow**, **Milktree Gelato**, **The Smoky Gaucho** and **Hermanos Tacos House** will open up on Covent Garden's Piazza. **The Little Orange Van**, **Beetle Juice** and **Kuka Coffee** will also be serving cocktails and drinks for everyone to enjoy al fresco.

Adding to the selection of outdoor dining spots, there will be a series of new al fresco Piazza pop ups the first of which will be the **Tanqueray Terrace** in partnership with **Dirty Martini**, offering a brand new limited edition edit of 5 cocktails as well as range of classic Fevertree gin & tonics from April 13<sup>th</sup> – May 3<sup>rd</sup>. Alongside this, Covent Garden has unveiled a new botanical garden on the East Piazza, which will provide additional seating for visitors to sit, relax and dine on the estate's takeaway offers in the heart of historic central London. Over 1,000 overflowing botanical plants will be used here creating this urban oasis.

To welcome visitors back to Central London, Covent Garden has also opened a secure cycle storage facility in Long Acre in partnership with **Spokesafe**. Alongside a space; E-bike chargers, lockers, a repair station and multiple air pumps are available for visitors on a daily, weekly or monthly basis.

As the estate welcomes visitors back, social distancing measures have been put in place with clear floor markings and signage, with an optional one-way system through the Market Building ready to be implemented if required.

For further information on dining and shopping options, offers and things to do in the area please visit

[www.coventgarden.london](http://www.coventgarden.london) or visit @CoventGardenLDN

**Feast It Street Food Pop Ups on rotation from Thursday 8<sup>th</sup> April – Sunday 16<sup>th</sup> May:**

- Utter Waffle
- The Barrow
- Milktree Gelato
- Bubble Bros
- The Smokey Gaucho
- The Little Orange Van
- Kuka Coffee
- Hermanos Taco House
- Beetle Juice

-Ends-

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**For all media enquiries, request for interviews or images, please contact:**

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**About Capco Covent Garden:**

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Ganni, Balthazar and SUSHISAMBA, with upcoming openings from Vashi and The Big Mamma Group.

[www.coventgarden.london](http://www.coventgarden.london)

**About Capital & Counties Properties PLC (“Capco”)**

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £1.8 billion (as at 31 December 2020) where its ownership comprises over 1.1 million square feet of lettable space. As at the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. [www.capitalandcounties.com](http://www.capitalandcounties.com)

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