

## PRESS RELEASE

### APM MONACO TO OPEN IN COVENT GARDEN

Capital & Counties Properties PLC ('Capco') is delighted to announce that contemporary jewellery brand APM Monaco is set to open a flagship London store in Covent Garden's Royal Opera House Arcade later this year.

With its beautiful collections of hand-crafted designs, APM Monaco joins Covent Garden's array of favoured jewellery and accessories retailers including Tiffany & Co, Bucherer and Daniel Wellington.

Founded in 1982 by Ariane Prette, APM Monaco takes inspiration from Monaco and Southern France's decadent and chic lifestyle. Crafted with the contemporary woman in mind, APM Monaco endeavours to stay on-trend by introducing a new themed collection each month. The brand's strength is found in its unique and modern everyday, everywhere designs.

This year's arrival of APM Monaco further cements Covent Garden as London's ultimate shopping and dining destination, as the new addition will sit alongside recent openings including Petersham Nurseries, Tom Ford Beauty, Tiffany & Co and Cora Pearl.

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#### About Capco Covent Garden:

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Petersham Nurseries, Tom Ford, RedFarm, with upcoming openings from SushiSamba and Mariage Freres.

Capital & Counties Properties PLC ('Capco') is responsible for the management of over 1.2 million sq. ft. of space at Covent Garden valued at £2.6 billion (as at 30 June 2018). Under Capco's stewardship, Covent Garden has been transformed into a world-class destination, welcoming over 40 million customer visits a year and 140 new brands since 2006.

[www.coventgarden.london](http://www.coventgarden.london)

# COVENT GARDEN

## capco

### **About Capital & Counties Properties PLC (Capco):**

Capital & Counties Properties PLC is one of the largest investment and development property companies that specialises in central London real estate and is a constituent of the FTSE-250 Index. Capco's landmark London estates at Covent Garden and Earls Court were valued at £3.3 billion as at 30 June 2018 (Group share). The company is listed on the London Stock Exchange and the Johannesburg Stock Exchange.

[www.capitalandcounties.com](http://www.capitalandcounties.com)

### **About APM Monaco**

Influenced by Monaco and the South of France, APM Monaco is a contemporary fashion jewellery brand with a touch of Monegasque flair.

Named after founder Ariane Prette, APM Monaco was created in 1982 and made her mark first in producing pieces for many great names in the jewellery business. After 30 years of developing and perfecting traditional handcrafted quality jewellery, the Prette family decided to venture into the design-focused jewellery business and continues to carry on Ariane's legacy with the aim to make APM Monaco not only a household name but one that is modern yet timeless and fits perfect with current market trends.

[www.apm.mc](http://www.apm.mc)